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*Made in Northern Ontario
 for the World*



**THE LARGEST CONCENTRATION
 OF MINING EXPERTISE WORLDWIDE**

LEADERBOARD: SPONSORSHIP POSITION

samssa.ca will offer one leaderboard advertising position, which will rotate between up to 5 advertisers. This premium sponsorship position will run before the news stories on every single news entry and the homepage. The value of this position will be the volume of impressions and targeted audience viewing this position. Our mailing list will receive daily or weekly updates of SAMSSA headlines, where they will be directed to the website to read the full story. Each one of these views will see the leaderboard ad above the news story. Regular web traffic will also see this position throughout the entire site.

SAMSSA NEWS

What is the big deal about industrial design?

Posted Monday, November 21st, 2011

Professors Philippe Lalande and Daniel Spooner, from the University of Montreal's School of Industrial Design, will be in Sudbury for the Lighting Up Design and Innovation for Business Success, Nov. 25 at the Living with Lakes Centre. The event starts with a free public introduction on "Shaping Sudbury's Future by Design: opportunities for business and [...]"

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World's lightest material is made out of nickel

Posted Monday, November 21st, 2011

Michael Allan McCrae | November 20, 2011 Print Article Scientists claim to have made the world's lightest material—so light it can float on top of dandelion fluff—and they made it out of nickel. The metal used matters less than the structure. The material, developed by researchers at HRL Laboratories, LLC, is made out of micro-lattices [...]"

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LEADERBOARD RATES:

3 MONTHS	\$300 per month
6 MONTHS	\$270 per month
12 MONTHS	\$225 per month

BOX: SPONSORSHIP POSITION

samssa.ca will also offer 6 box-sized sponsorship positions. These sponsorships will run in the right-hand sidebar of the site beneath the Industry News. These positions are valuable due to the fact that they will be the only sponsorship positions visible when the user scrolls down to read news stories.

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BOX RATES:

3 MONTHS	\$100 per month
6 MONTHS	\$90 per month
12 MONTHS	\$75 per month

ELECTRONIC SUBMISSION GUIDELINES:

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