



SAMSSA

Made in Northern Ontario
for the World

THE LARGEST CONCENTRATION
OF MINING EXPERTISE WORLDWIDE

ENHANCED MEMBER PROFILES

An added value of samssa.ca being designed for use on everything from desktops to mobile, is providing members with a profile which can be used as a point of sale tool straight from any smartphone. This means that you can show a client a new product right from your cellphone from the airport or restaurant. Members will also have the ability to increase their presence on the SAMSSA site through **enhanced member profiles** and **banner images**. Associate Members will now enjoy click-through links to both their contact emails and websites for greater usability and connectivity with viewers.

Improved Member Profiles - FREE with full membership

To improve our member profiles and facilitate a more targeted search by users, we have added even more ways for the world to find you!

Members will now be searchable by:

- GEOGRAPHIC REGION including Sudbury, North Bay, Sault Ste. Marie, Timmins and Thunder Bay
- TAG-BASED SEARCH tag your profile with up to 5 specific phrases/search terms
- KEYWORD users can simply type what they are looking for, powered by Google
- ALPHABETICAL members will be sortable in ascending and descending alphabetical order

Enhanced Profiles - \$300 per year

We are now offering even more ways to reach your audience through samssa.ca. Premium profiles will allow you to increase both the content and searchability of your profile:

- CORPORATE VIDEO add your corporate video to your profile for a dynamic presence
- CORPORATE PHOTO one large image to better demonstrate products, services or location
- INCREASED TAGS tag your profile with up to 15 specific phrases/search terms

Homepage Banner Images - \$325 per month for 3 months



**Northern Survey Supply
Provides Precise
Instrumentation Applications**

Northern Survey is a supplier and technical support provider of the Leica line of survey products and survey systems-underground and surface applications.

[VIEW MEMBER PROFILE >](#)

The highest visibility position on samssa.ca are the rotating images on the homepage. These images offer an extremely unique opportunity for members to promote their latest news, services or products to other members and website visitors alike. This will be a paid position for full members only and will ensure top visibility.